## **PayPal** Giving Fund UK



# One Tap, Big Impact

Social media toolkit

**#OneTapBigImpact** 

#### **Social media Assets**

#### Instagram\_1080x1080





#### Twitter\_1024x512



↓ Twitter individual.jpg

One Tap,

Big Impact

#### ▼ Twitter community.jpg

#### Facebook\_600x600





↓ Facebook individual.jpg

#### LinkedIn\_1200x628

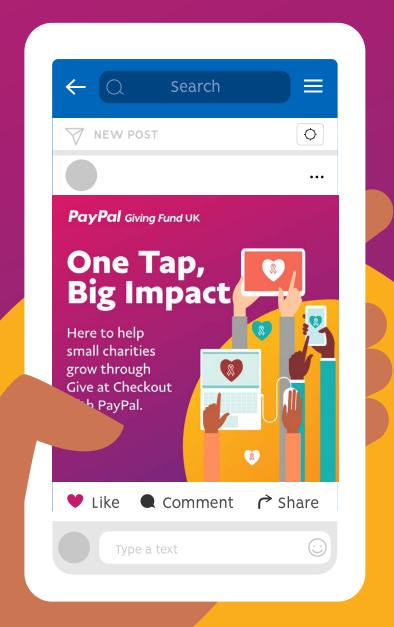




↓ LinkedIn community.jpg

LinkedIn individual.jpg

### **#OneTapBigImpact**



## Social media posts

- It's easy to support [Your Charity's name]. Set us up as your favourite charity today [BIT Link to Fundraiser Profile Page] and choose to donate £1 next time you shop online with PayPal. We could win up to £6,000 with PayPal Giving Fund UK. Competition ends April 30th. #OneTapBigImpact Ideal for Twitter under 280 characters
- Every donation makes a difference. It's easy to give when you shop with PayPal. Set us as your favourite charity today and choose to donate £1 when you next shop online. You could win us up to £6,000 with PayPal Giving Fund UK. Visit our profile [BIT Link to Fundraiser Profile Page] Competition ends April 30th.#OneTapBigImpact
- One Tap can make a big impact with Give at Checkout. Set us as your favourite charity and choose to donate £1 when you next shop online with PayPal. You could help us win up to £6,000 with PayPal Giving Fund UK. Visit our profile [BIT Link to Fundraiser Profile Page]. Competition ends April 30th.#OneTapBigImpact
- We need your help more than ever. PayPal makes it easy to give online, set us as your favourite charity and choose to donate £1 when you checkout. You could help us win up to £6,000 with PayPal Giving Fund UK. Visit our profile [BIT Link to Fundraiser Profile Page]. Competition ends April 30th. #OneTapBigImpact



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