

# Tech that helps meet your needs, today and tomorrow.

In today's evolving digital landscape, leaders must manage long-term growth and resource optimization while modernizing legacy systems and adapting to shifting buying behaviors. Stay agile and ahead of consumer trends (and your competition) with a flexible, connected, and easy to integrate payments solution like PayPal that can help you build long-term, sustainable growth for your business.



## Future ready.

Drive long-term growth through our built-in consumer base and conversion tools.



### Connections.

Leverage PayPal's deep understanding of customer preferences and business needs to adapt to evolving demands and foster continual growth.



### Experience.

PayPal's 20+ years of experience in digital payments technology make us a reliable partner for building customer trust and credibility.



### Flexible.

Enable a range of commerce scenarios with a flexible toolkit to reach new customers and new markets, and launch new revenue models and experiences.

## End-to-end payments solution.

PayPal's robust suite of payments and digital commerce solutions can help meet your needs today and tomorrow.



### A suite of digital commerce solutions.

Access a range of solutions to accept payments, make payouts, help mitigate risk, streamline operations, and accelerate growth on one platform.



### Outstanding platform fundamentals.

With proactive monitoring and prompt issue detection, mitigation, and communication, PayPal solutions can help streamline your operations.



### Open your payments platform to opportunity.

Our payments platform plays well with others, so you don't need to reintegrate with another partner, waste resources, or miss out on revenue.

## Process more. Do less.

Do more with one partner to help drive cost and resource efficiency.



### Customizable and agile.

Adopt new solutions when and how you want to with easy-to-operationalize, modular capabilities that can be integrated all at once or over time.



### Data-driven and iterative.

Get transaction-level insight daily to help you manage day-to-day operations with PayPal reports.



### More choice and control.

With an open platform, you can vault and tokenize your payment data and still work with the providers of your choice, including third parties.



**7 of the top 10 industries** see more repeat purchases from Pay in 4 (compared to non-users).<sup>1</sup>



Discover how changes in global shopping behavior and emerging payment innovations will impact your business. [Read the article.](#)



Forrester estimated a **401%** return on Investment (ROI) and Benefits PV **\$4.20 M**, for the composite merchant\* with PayPal's enterprise payment platform.<sup>2</sup>

The world can be unpredictable. But with PayPal's global payment processing solutions and seamless, secure checkout experiences, you can have the tools and solutions to help you modernize, optimize, and consolidate your tech stack and thrive in uncertain times. Talk to us today to learn more about the power of PayPal.



## Knowledge Center:

- How does PayPal help drive revenue growth and boost conversion, spend, and satisfaction? [Read the Nielsen report.](#)
- How to drive growth through non-linear commerce. [Watch the webinar.](#)
- See how Giant Eagle unlocks new customer value by launching QR codes for PayPal and Venmo for in-store payments. [Launch the case study.](#)
- Gain insight into the true cost of online fraud and learn how to avoid it. [Read the report.](#)
- See how Pay in 4 helps decrease friction and increase incrementality for JTV. [Launch the case study.](#)

<sup>1</sup> Based on PayPal Internal data from January 2021 - December 2021.

<sup>2</sup> Forrester, Commissioned by PayPal, December 2021. Forrester constructed a Total Economic Impact™ framework for those organizations considering an investment in PayPal's enterprise payment platform. For the purpose of this study, Forrester aggregated data from four enterprise merchants to create a single composite merchant with \$500 million in revenue processed yearly. Individual results will vary.